

To whom it may concern:

Hillsdale High School is one of a handful of schools in the nation, and the only one on the Peninsula, to implement the Small Learning Communities (SLC) model, which combines the best of both small and large high schools. Our students are thriving, but this highly successful and unique model requires extra staffing, which the school district does not fund.

The Hillsdale High School Foundation is unique in its mission to close this funding gap, and we're reaching out to you now to ask that you support our students and our unique school model by becoming a Business/Corporate Sponsor today. Not only will your sponsorship demonstrate your commitment to the stellar education that Hillsdale High School provides but, by marketing your business through sponsorship with the Hillsdale High School Foundation, you will reach an audience of over 5,000 parents, community members, alumni, and educators who regularly attend our school events and visit our campus.

Please review the attached Business/Corporate Sponsorship Benefits flyer for a description of the marketing opportunities available to you. If you have any questions, you can reach out to me at execdirector@hillsdalehsfoundation.org. You will also find attached to this email a Business/Corporate Sponsorship Commitment Form for you to complete, should you decide to join our wonderful community of sponsors. We ask that you submit this form and a check (or make your payment online) by December 15, 2023, so we can include you as a sponsor in all of our print materials.

Thank you for your consideration of this request, and I look forward to hearing from you soon!

Best regards,

Katherine Goodman
Executive Director, Hillsdale High School Foundation
execdirector@hillsdalehsfoundation.org



2024 Business/Corporate Sponsorship Benefits

When you promote your business with the Hillsdale High School Foundation, you reach a targeted audience of more than 5,000 people, including students, parents, alumni, and community members who attend our events. Show that you value a Hillsdale education and our students by sponsoring today!

	Bishop Sponsor	Knight Sponsor	Armor Sponsor	Shield Sponsor	Sword Sponsor
Advertising Medium/Benefit	\$10,000	\$5,000	\$2,500	\$1,250	\$850
Logo Placement on Websites - HHS Foundation, Athletics, Dance, Drama, Music, & PTSO	Largest	Large	Medium	Small	Contributor's Listing
Sponsor Banner - At Athletic Fields and HHS Foundation events. LISTED BY SPONSOR LEVEL. All checks must be received by December 15, 2023 to meet our print deadline.	Largest	Large	Medium	Small	Contributor's Listing
Advertisement in Booster Event Programs (Drama, Dance, Music)	Largest	Large	Medium	Small	Contributor's Listing
PTSO E-Bulletin with weekly distribution to the Hillsdale community. Live links to all Business/Corporate Partners (listed by level).	х	х	х	х	х

Make checks payable to: Hillsdale High School Foundation, 63 Bovet Road, Suite 218, San Mateo, CA 94402. We will contact you to arrange for a copy of your business logo for inclusion in promotional materials. You can also make your payment through <u>our online cart</u>.

For more information about the Hillsdale High School Foundation, please visit www.HillsdaleHSFoundation.org.

Questions? Contact Katherine Goodman at execdirector@hillsdalehsfoundation.org.

The Hillsdale High School Foundation is an IRS 501(c)(3) tax exempt, nonprofit organization. Tax ID# 87-0800728. Donations to the Hillsdale High School Foundation are fully tax-deductible to the extent allowed.



Business/Corporate Sponsorship Commitment Form

(sponsorship through December 2024)

All proceeds benefit Hillsdale High School's Small Learning Communities, all Booster Groups, and more!

NAME OF BUSINESS	5
	usiness name exactly as you would like it to appear in promotional publications and
CONTACT NAME	
ADDRESS	
PHONE	EMAIL
	SPONSOR LEVEL (select one):
Bishop \$10,0	00 Knight \$5,000 Armor \$2,500 Shield \$1,250 Sword \$850
	Please keep a copy of this form for your records.

Make checks payable to: Hillsdale High School Foundation, 63 Bovet Road, Suite 218, San Mateo, CA 94402. We will contact you to secure your business logo for inclusion in promotional materials. You can also make your payment through our online cart. All checks must be received by December 15, 2023 to meet our print deadline.

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